



776 N.E. 125 Street, North Miami, Florida 33161

## Council Report

**To:** The Honorable Mayor and City Council

**From:** Maxine Calloway, AICP, Director, Community Planning and Development

**Date:** April 23, 2013

**Re:** Proclaiming May, 2013 as Make Your City Green Month

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA, PROCLAIMING MAY 2013 AS "MAKE YOUR CITY GREEN MONTH," AND ENCOURAGING RESIDENTS AND EMPLOYEES TO USE ALTERNATIVE FORMS OF TRANSPORTATION SUCH AS TRANSIT, BICYCLING, CARPOOLING AND WALKING.**

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### **REQUEST**

That the Mayor and Council adopt the proposed resolutions proclaiming May, 2013 "Make Your City Green Month" while encouraging residents and employees to participate by using alternate forms of transportation such as transit, bicycle, carpooling and walking.

### **BACKGROUND**

April 22, 2013 has been designated on a state level as Earth Day. The City of North Miami through its various efforts, support an eco-friendly and safe environment for its residents, employees, and visitors. In addition, we believe clean air is an important quality of life factor and essential for a sustainable community.

Several studies including the City's own *Climate Protection Campaign* identifies vehicle emissions as a major contributor to air pollution. In addition, studies have indicated that a reduction in peak hour and single occupancy trips is fundamental to the continued growth, development, and prosperity of our Cities and communities

As such, in an effort to champion this cause and bring awareness to Green Initiatives, South Florida Commuter Services, a program of the Florida Department of Transportation and the City of North Miami, is seeking to established the "Make your City Green Campaign" in the month of May to encourage commuters in the City of North Miami to leave their single-occupancy vehicles at home and use other means to travel to and from work and for other errands.



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### CONCLUSION

In furtherance of this campaign, the City will be incentivizing the campaign by offering various prizes to promote and encourage participation.

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF  
THE CITY OF NORTH MIAMI, FLORIDA, PROCLAIMING  
MAY 2013 AS “MAKE YOUR CITY GREEN MONTH”;  
PROVIDING FOR AN EFFECTIVE DATE AND ALL OTHER  
PURPOSES.**

**WHEREAS**, the City of North Miami recognizes vehicle emissions as a major contributor to air pollution; and

**WHEREAS**, vehicle emissions can be greatly decreased by a reduction in peak hour and single occupancy trips; and

**WHEREAS**, the continued growth, safety and prosperity of our city and its residents requires positive action towards reducing air pollution; and

**WHEREAS**, South Florida Commuter Services, a program of the Florida Department of Transportation has established the “Make Your City Green Campaign” in the month of May to encourage commuters to leave their single-occupancy vehicles at home and use alternatives means of travel such as carpooling, biking, or walking; and

**WHEREAS**, The City of North Miami supports this call to action to participate in “Make Your City Green Campaign” for the month of May.

**NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA:**

**Section 1. Proclamation of the City Council.** The Mayor and City Council of the City of North Miami, Florida, hereby proclaim May 2013 as “**Make Your City Green Month**” in North Miami and urge all of our citizens and employees to participate in the Make Your City Green activities to improve our quality of life.

**Section 2. Effective Date.** This Resolution shall become effective immediately upon adoption.

**PASSED AND ADOPTED** by a \_\_\_\_\_ vote of the Mayor and City Council of the City of North Miami, Florida, this \_\_\_\_\_ day of April 2013.

\_\_\_\_\_  
ANDRE D. PIERRE, ESQ.  
MAYOR

ATTEST:

\_\_\_\_\_  
MICHAEL A. ETIENNE, ESQ.  
CITY CLERK

APPROVED AS TO FORM AND  
LEGAL SUFFICIENCY:

\_\_\_\_\_  
REGINE M. MONESTIME  
CITY ATTORNEY

SPONSORED BY: CITY ADMINISTRATION

Moved by: \_\_\_\_\_

Seconded by: \_\_\_\_\_

**Vote:**

Mayor Andre D. Pierre, Esq.	_____ (Yes)	_____ (No)
Vice Mayor Marie Erlande Steril	_____ (Yes)	_____ (No)
Councilperson Michael R. Blynn, Esq.	_____ (Yes)	_____ (No)
Councilperson Scott Galvin	_____ (Yes)	_____ (No)
Councilperson Jean R. Marcellus	_____ (Yes)	_____ (No)



MAKE  
YOUR  
CITY

GREEN

SUPPORT  
YOUR CITY!

## City of North Miami Employees and Residents!

Make your city and your wallet green this May!

Replace a vehicle trip by using any of these modes and enter to win!

5 Points



Walk

4 Points



Bike

3 Points



Bus

2 Points



Carpool

1 Point



Work from  
home

**GRAND PRIZE** Winner earns \$500  
1st & 2nd Place Winners earn \$250

For more information and to register visit  
**MakeYourCityGreen.com**

Participants must earn a minimum of **25 points** and  
live or work in the City of North Miami to be  
eligible to win prizes.

